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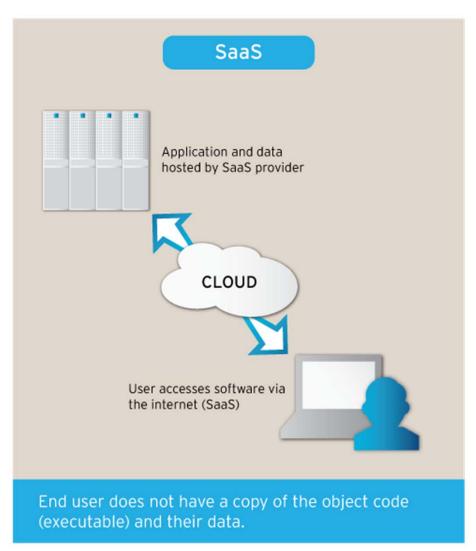


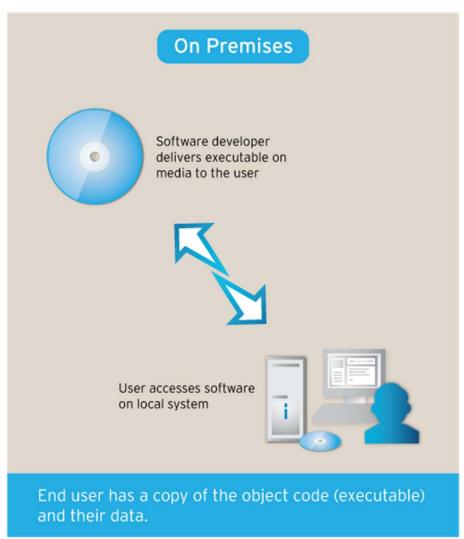
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Let's Talk About

- The Ever-Changing Cloud Computing Landscape
- Need for Due Diligence "Governance, Risk & Compliance"
- Risk Assessments Business Impact from "What-if's"!
- Practical Strategies for SaaS Contingency Planning
- Enabling Strategies with the Right Contractual Terms
- Security & Privacy
- Business Continuity
- 3rd Party Litigation
- Regulation Compliance
- Q&A

The Techtonic Shift in Tech Delivery







DUE DILIGENCE

"Yes, but what-If? Then what?"

- Bankruptcy (an "Enron-Like Occurrence")
- M&A (non prevailing products suffer from extinction)
- Contract Breach (Blown SLA's)
- Force Majeure
- Extended Outage
- Exit Strategy
- Can't Recover Your Data?

Risk Assessments

Operational Dependencies

- ✓ Number of users
- ✓ Customer facing impact/brand
- ✓ Lost productivity & Revenue
- ✓ Business Continuity / Disaster Recovery Planning (BC/DRP)
- ✓ Suitable interim alternatives

What level of escrow and data protection are needed based on the

Risks of SaaS?

Investment of Time

- ✓ Corporate Tolerance Recovery Time Objectives (RTO) and Recovery Point Objectives (RPO)
- ✓ Availability of substitute SaaS products
- ✓ Time to identify new product
- ✓ Time transition and negotiate

Costs

- ✓ Security Assessments
- ✓ Monthly Subscription
- ✓ Retraining and onoing traning
- ✓ Integration with Legacy Apps
- ✓ Customization

Vendor Assessment

- ✓ Vendor stability
- ✓ Single vs. Multi tenancy
- ✓ Subcontractor partnerships, i.e. hosting parties
- ✓ Acquisition Risk/Change in Control



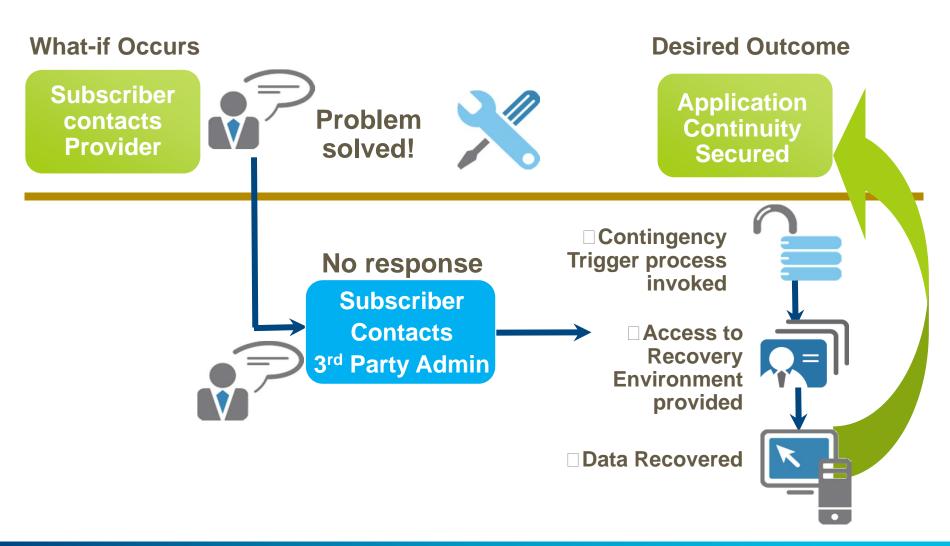


CONTINGENCY PLANNING

Practical Strategies for SaaS Contingency Planning

- Marshaling resources & expertise to craft the plan
- Create standards to address the risk of doing business
- Concerns become Triggers to set the contingency in motion
- Means to keep working while you execute (application continuity)
- Trusted, neutral third party administration to execute the plan!
- Successors in waiting to take over
- Testing to verify that the plan works
- Unambiguous contract terms to allow for unencumbered success!

Contingency Trigger Process



Establish Standards to Support Contingency Plans

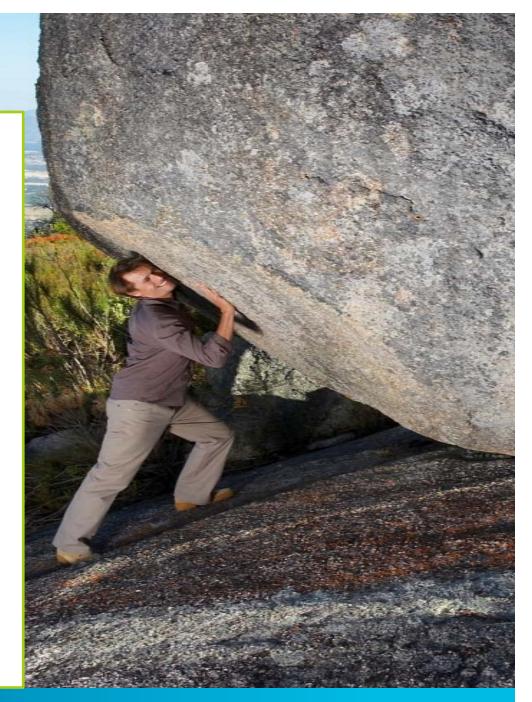


- Deposit Requirements
- Verification (DR) Testing Rights
- Release Conditions (Triggers)
- Demand or Notice Process
- Objection Period
- Contrary Instructions
- Rights Following a Release
- Payment of Fees
- Repeatable Process

Repeatable Process

- 1. Conduct your due diligence and craft your contingency plan!
- 2. Communicate contingency requirements up front as a condition of doing business
- 3. Execute an agreement that includes the contingency solution
- 4. Test Everything Frequently

Do this before you pay a single vendor invoice!





Questions?

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Cloud Contracts – Risks and Mitigation Strategies

Presented by Robert J. Scott Managing Partner Scott & Scott, LLP

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Key Provisions in Cloud Contracts

- Intellectual property ownership
- Insurance and indemnity requirements –especially for intellectual property infringement
- Regulatory compliance



Key Provisions in Cloud Contracts

- Subcontractor liability for third party services or software
- Effect of termination return of customer data
- Service failure corrective action plan



Mitigating Risks in the Cloud Cloud Service Providers

- Understand industry/region regulatory requirements
- Use indemnity provisions
- Obtain cyber risk insurance
- Encrypt data in motion and in storage



Mitigating Risks in the Cloud Cloud Service Providers

- Ensure providers meet and take some responsibility for your regulatory requirements
- Require cyber risk insurance
- Implement employee Acceptable Use policy to limit exposure on free or low-cost cloud services



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